

# NORTHEAST YOUTH OF THE YEAR

June 24, 2021 ■ 7:00 PM EDT

## SPONSORSHIP LEVELS

### DIAMOND SPONSOR - \$150,000

#### Recognition as Diamond Sponsor

##### All the benefits of Platinum level, plus:

- Exclusive, company-written and/or individual spotlight with logo in weekly communications, closest to event
- Recognition as Diamond Sponsor in post-event highlight reel
- Opportunity for 15-sec video ad during the pre or post show
- Logo on youthoftheyear.org following Northeast Youth of the Year announcement
- Opportunity to engage employees related to Youth of the Year program

### PLATINUM SPONSOR - \$100,000

#### Recognition as Platinum Sponsor

##### All the benefits of Gold level, plus:

- Logo on dedicated event website (with hyperlink)
- Exclusive, company-written and/or individual spotlight with logo in weekly communications
- Logo branding in footer of all event communications
- Full-page ad in event program
- Recognition as Platinum Sponsor in post-event highlight reel
- Recognition by emcee during the show
- Private meet and greet with your select guests and select BGCA leadership pre-event
- Listing in press release and media advisory
- Invitation to additional virtual events as scheduled
- Opportunity to serve on judging panel at regional Youth of the Year event
- Opportunity to create custom integration
- Opportunity to be involved in virtual engagement with YOY participants

### GOLD SPONSOR - \$50,000

#### Recognition as Gold Sponsor

##### All the benefits of Silver level, plus:

- Company (and/or individual) spotlight in weekly communications with Gold Sponsors
- Opportunity for logo on virtual photo booth page
- Logo on thank you communications
- Recognition in post-event highlight reel
- Meet and greet opportunity with Youth of the Year winners immediately following event (with other top sponsors)
- Sponsor thank you gift box
- Leadership opportunity for a high-level executive to serve on the Event Committee (this core group of dedicated executives will serve as the drivers of the campaign)
- Opportunity to serve on judging panel at state Youth of the Year event, based on time/availability

### SILVER SPONSOR - \$25,000

#### Recognition as Silver Sponsor

##### All the benefits of Bronze level, plus:

- Logo on invitation
- Logo on dedicated event website
- Company (and/or individual) spotlight in weekly communications with Silver Sponsors
- Logo in pre-show loop
- Logo in post-show loop
- Half-page ad in event program

### BRONZE SPONSOR - \$15,000

#### Recognition as Bronze Sponsor

##### Pre-event collateral and communications:

- Listing on invitation
- Listing on dedicated event website

##### On-site collateral:

- Listing in pre-show loop
- Listing in post-show loop
- Quarter-page ad in event program

##### Post-event collateral:

- Listing in thank you communications
- Access to virtual experience and invitation to share with network and guests
- Thank you gift

### INDIVIDUAL ACCESS - \$1,000

- Access to virtual experience
- Thank you gift



To learn more about this year's Youth of the Year Experience or sponsorship opportunities, please contact Meghan Neely at [MNeely@bgca.org](mailto:MNeely@bgca.org) or 201-463-7554 or visit [neyoy.bgca.org](http://neyoy.bgca.org).



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## YES! I WOULD LIKE TO SUPPORT THIS EXPERIENCE

(Please check selection below)

**DIAMOND SPONSOR - \$150,000**

**PLATINUM SPONSOR - \$100,000**

**GOLD SPONSOR - \$50,000**

**SILVER SPONSOR - \$25,000**

**BRONZE SPONSOR - \$15,000**

**INDIVIDUAL ACCESS - \$1,000**

## PAYMENT INFORMATION

I would like to make a  One-Time Gift  Multiyear Sponsorship

Date payments to begin: \_\_\_\_\_ Amount of each payment: \_\_\_\_\_

Check  Wire Transfer  Please Invoice  Donor-Advised Fund or Charitable Investment Account

I would like to make a donation of stock or securities:

Number of shares: \_\_\_\_\_ Name of stock: \_\_\_\_\_

Credit Card - please visit [neyoy.bgca.org](http://neyoy.bgca.org) or call 201-463-7554

Please make checks payable to **Boys & Girls Clubs of America**

Return to: Boys & Girls Clubs of America, Attn: Northeast Region, P.O. Box 117431, Atlanta, GA 30368-7431

## CONTACT INFORMATION

Please print supporter name exactly as it should appear in sponsor listings and other materials:

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_ Phone: \_\_\_\_\_  Home  Cell  Office

Company: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

I pledge to make a gift of \$ \_\_\_\_\_ to support the Youth of the Year Experience and mission of Boys & Girls Clubs of America to enable all young people, especially those who need us most, to reach their full potential.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## PLEASE RETURN THIS FORM WITH YOUR PAYMENT

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